



Norway
grants



Warsaw, June 25, 2024.

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TO WHOM IT MAY CONCERN

Dear Madam/Sir,

The Polish Agency for Enterprise Development (PARP) has launched a study entitled "Evaluation of the effects of support provided under the "Business Development and Innovation" program under the Norwegian Financial Mechanism for 2014-2021 and the Fund for Bilateral Relations under the European Economic Area Financial Mechanism for 2014-2021 and the Norwegian Financial Mechanism for 2014-2021".

The main objective of the study is to identify the effects of support provided under the NFM 2014-2021 through PARP under the "Business Development and Innovation" program under four main grant schemes:

1. Green Industry Innovation;
2. Blue Growth;
3. Welfare Technologies;
4. Small Grants Schemes for female enterprises.

Additionally, the subject of evaluation will also be initiatives undertaken by PARP as part of bilateral cooperation, especially in the field of Travel Grants / Cluster Grants (financed from the NFM/EEA FM).

On behalf of the Polish Agency for Enterprise Development, the project is implemented by PwC Advisory.

Therefore, **we kindly ask you to cooperate with PwC Advisory.** We encourage you to participate in interviews regarding the subject of the project. Your active participation will be extremely important to obtain meaningful research results.

If you have any questions or doubts, you can contact the representative of PwC Advisory, Mr **Tomasz Kierzkowski - tomasz.kierzkowski@pwc.com** and the representative of the Polish Agency for Enterprise Development, Ms **Anna Błażejczyk-Kielan - anna_blazejczyk@parp.gov.pl**.

Yours faithfully

Paulina Zadura

Director of the Analysis and Strategy Department